



ALPFA Orange County presented the 15th Annual OC Women of ALPFA Symposium

IRIVINE, CA: JUNE 6, 2017 – The Orange County professional chapter of ALPFA (the Association of Latino Professionals For America) led by Chapter President Rose Arevalo, successfully presented the 15th Annual OC Women of ALPFA event for the professional development of Latinas. ALPFA is a national organization that empowers and develops Latino men and women as leaders.

Focusing on the theme of “Paving the Way for Latinas in the US: The Roadmap to Power” and professional development of Latinas/Women, the event attracted chapter members, student members, professionals, corporate sponsors and supporters.

Event included a VIP panel of speakers: Elena Einstein, Ph.D., presenting her doctoral study on Active Engagement & Career Outcomes, Lorraine Quintanar (co-founder of the ALPFA OC Chapter) sharing her insight on empowerment on the leadership panel, Maureen Umana, spoke about financial empowerment strategies, and Rebeca Diaz shared her insights of a career at KPMG.

“Participating in the Women of ALPFA events are important because they offer a unique opportunity to discuss and learn how we can take action to support and advance Latinas.” said Elena Einstein, Ed.D., “ALPFA and their WOA program create an environment where individuals can network, mentor and be mentored, strengthen leadership skills, and support their communities.”

The keynote was presented by speaker, immigrant rights advocate, businesswoman, and author; Julissa Arce. Julissa Arce shared her inspirational story of professional growth, personal empowerment, and her new book, *My Underground American Dream*. The event concluded with a special networking opportunity and book signing from author Julissa Arce.

ALPFA OC recognizes and thanks its board, the OC Women of ALPFA committee and the valuable support from sponsors, S. Field, Boeing, Humana, KPMG, and Prudential.

About the ALPFA (Association of Latino Professionals For America)

ALPFA is a national organization that creates opportunities, adds value, and builds relationships for its members, the community and its business partners while expanding Latino Leadership in the global workforce. ALPFA OC helps develop leaders. We welcome all who share our mission. For more information about the ALPFA Orange County Professional Chapter, visit http://www.alpfa.org/group/orange_county, or <http://alpfaoc.org/> or contact the Chapter at info@orangecounty.alpfa.org. For information about joining the leadership board or sponsorship opportunities, email president@orangecounty.alpfa.org or visit alpfaoc.org.

ALPFA OC

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