



**FOR IMMEDIATE RELEASE** (June 12, 2019)  
Contact: [pastpresident@orangecounty.alpfa.org](mailto:pastpresident@orangecounty.alpfa.org)

## **First Annual Women Of ALPFA Golf Tournament: Golf & Network ALPFA OC hosts its first golf tournament**

Description: Local non-profit launches golf fundraiser as part of professional development series

June 12, 2019- Tustin, CA. In its inaugural golf program, ALPFA Orange County presents the Inaugural ALPFA OC First Annual Golf Tournament with a 4pm shotgun start on July 27, 2019 at the Tustin Ranch Golf Club. Not many Latinas play golf - the goal is for members and friends to learn how to leverage golf as a business networking and leadership tool while raising funds.

The ALPFA OC First Annual Women of ALPFA Golf Tournament consists of a 9-hole tournament, putting contest, dinner panel, and silent auction. This fundraiser is part of the Women Of ALPFA Initiative focused on Latina leadership & professional development. VIP dinner keynote speaker and rocket scientist, Marleen Martinez Sundgaard, shared that she is “more familiar with miniature golf.” Women golfing is akin to using the English language to conduct business globally - golf is the sport of business. The dinner panel features VIPs from CBRE, Comerica Bank, HACE, and UnitedHealth Group. We invite the community, professionals, corporate members, business owners, colleagues, friends and supporters to leverage golf skills, leadership & sharpen networking skills on the greens. Silent Auction features HACE Women’s Leadership Program in Los Angeles geared to empower high-potential Latina professionals at mid-management experience level executives valued at nearly \$3,000.



**DINNER KEYNOTE PROFILE**

Marleen Martinez Sundgaard  
Lead Systems Testbed Engineer, NASA JPL

<http://bit.ly/oc-woa-golf-tournament>

The goals for the ALPFA OC First Annual Women of ALPFA Golf Tournament are to raise funds for leadership and professional development: enable 4 students and 4 professional members to attend the [ALPFA National Convention](#) in early August, as well as provide financial awards to students at the End-of-Year Gala to subsidize their continued education.

- 7/27/19 ALPFA OC FIRST ANNUAL GOLF TOURNAMENT, Tustin Ranch Golf Club, Tustin CA**
- 3:00 PM Check-In & Practice
- 4:00 PM Golf Tournament Shotgun start
- 6:00 PM Networking, Dinner VIP Panel, Opportunity Drawing/ Silent Auction

Join us for an afternoon of golf on the greens to learn how to leverage for business and professional development; all golf levels are welcome. Golf attire and soft spikes are required on the course. A limited number of clubs will be available for rent. Online registration only is available for foursome, single golfer, or dinner at <http://bit.ly/oc-woa-golf-tournament>

### **ABOUT ALPFA**



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ALPFA (Association of Latino Professionals For America) was the first national Latinx professional association in the United States, established in Los Angeles in 1972. Value and growth lead our mission: To empower and develop Latino men and women as leaders of character for the nation, in every sector of the global economy. ALPFA serves 92,000+ professional and student members nationwide with target growth to 100,000 by 2020. We aspire to be the business partner of choice for companies seeking to hire and develop Latinx talent. The Women of ALPFA (WOA) Initiative is dedicated to the professional success of Latina women. The OC chapter requests your engagement and sponsorship.

**Media Contact:**

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